

# CONTRACT



**WHNS-TV**  
**Meredith Corporation**  
**Fed ID 42-0410230**  
**21 Interstate Court**  
**Greenville, SC 29615**  
**(864)288-2100**

www.foxcarolina.com

And:

**Greer Margolis Mitchell Burns, Inc (GMMB)**  
**3050 K St NW**  
**Washington, DC 20007**

*Revised*

<u>Contract / Revision</u> 489484 /		<u>Alt Order #</u> 06259883
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/09/12 - 11/04/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/14/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNS	<u>Account Executive</u> Jim Quinn	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WHNS	10/09/12	10/15/12	M-F 6-7a Morning New	M-F 6-7a Morning I		:30			NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$95.00			
N 2	WHNS	10/09/12	10/15/12	M-F 7-8a	M-F 7a-8a		:30			NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$160.00			
N 3	WHNS	10/09/12	10/15/12	M-F 8-9a	M-F 8-9a		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				4	\$60.00			
N 4	WHNS	10/09/12	10/15/12	M-F 10-11a	M-F 10-11a		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$25.00			
N 5	WHNS	10/09/12	10/15/12	M-F 12-1p	M-F 12-1pm		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$70.00			
N 6	WHNS	10/09/12	10/15/12	M-F 1-2p	M-F 1-2p		:30			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				2	\$70.00			
N 7	WHNS	10/09/12	10/15/12	M-F 530-6p	M-F 530-6p		:30			NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$130.00			
N 8	WHNS	10/09/12	10/15/12	M-F 6-630p	M-F 6-630p		:30			NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$190.00			
N 9	WHNS	10/09/12	10/15/12	M-F 630-7P	M-F 630-7P		:30			NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$270.00			
N 10	WHNS	10/09/12	10/15/12	M-F 7-730p	M-F 7-730p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$600.00			
N 11	WHNS	10/09/12	10/15/12	M-F 730-8p	M-F 730-8p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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489484 /	06259883

Contract Dates	Product	Estimate #
10/09/12 - 11/04/12	OBAMA FOR AMERICA	1537

Advertiser	Original Date / Revision
Obama For America	08/14/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WHNS	10/09/12-10/15/12	M-F 730-8p	M-F 730-8p	MTuWThF----	:30		<del>\$700.00</del>	NM		
Credited												
N 12	WHNS	10/15/12	10/15/12	Monday 8-9p	Mon 8-9p		:30			NM	5	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	1-----				1	\$940.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	10/15/12-10/21/12	Monday 8-9p	Mon 8-9p	M-----	:30		<del>\$940.00</del>	NM		
See MG 12.2, 12.3, 12.4, 12.5, 12.6												
	2	WHNS	10/15/12-10/15/12	BB League Championships	M-Su 4-11p	M-----	:30		\$550.00	NM		
	3	WHNS	10/15/12-10/15/12	MLB League Championships	Mon 8-11p	M-----	:30		\$550.00	NM		
	Ⓜ	MG for 14.1, 12.1										
	4	WHNS	10/19/12-10/19/12	MLB League Championships	Fri 8-11p	-----F-----	:30		\$550.00	NM		
	5	WHNS	10/15/12-10/19/12	M-F 630-7P	M-F 630-7P	MTuWThF----	:30		\$430.00	NM		
	Ⓜ	MG for 14.1, 12.1										
	6	WHNS	10/15/12-10/15/12	M-F 6-7a Morning News	M-F 6-7a Morning	M-----	:30		\$95.00	NM		
	Ⓜ	MG for 14.1, 12.1										
N 13	WHNS	10/10/12	10/10/12	Wed 8-10p	Wed 8-10p		:30			NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	--1----				1	\$1,235.00			
N 14	WHNS	10/11/12	10/11/12	Thu 9-10p	Thu 9-10p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	---1---				1	\$1,235.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	10/08/12-10/14/12	Thu 9-10p	Thu 9-10p	----Th----	:30		<del>\$1,235.00</del>	NM		
See MG 12.2, 12.3, 12.4, 12.5, 12.6												
N 15	WHNS	10/09/12	10/15/12	Late News	M-F 10-11p		:30			NM	2	\$860.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$430.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	10/09/12-10/15/12	Late News	M-F 10-11p	MTuWThF----	:30		<del>\$430.00</del>	NM		
Credited												
	3	WHNS	10/09/12-10/15/12	Late News	M-F 10-11p	MTuWThF----	:30		<del>\$430.00</del>	NM		
See MG 15.4												
	4	WHNS	10/15/12-10/15/12	M-Su Late News	M-SU 10-11p	M-----	:30		\$430.00	NM		
	Ⓜ	MG for 15.3 10/11										
N 16	WHNS	10/13/12	10/14/12	Late News	Sa-SU 10-11p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----SS				1	\$355.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WHNS	10/08/12-10/14/12	Late News	Sa-SU 10-11p	-----SaSu	:30		<del>\$355.00</del>	NM		
Credited												
N 17	WHNS	10/29/12	11/04/12	M-Su Late News	M-SU 10-11p		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTFSS				1	\$355.00			
N 18	WHNS	10/29/12	11/04/12	M-Su Late News	M-SU 10-11p		:30			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTFSS				1	\$430.00			
N 19	WHNS	10/29/12	11/02/12	M-F 730-8p	M-F 730-8p		:30			NM	1	\$700.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				1	\$700.00			
N 20	WHNS	10/31/12	11/04/12	M-Su Late News	M-SU 10-11p		:30			NM	1	\$355.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----SS				1	\$355.00			
N 21	WHNS	10/31/12	11/04/12	M-F Late News	M-F 10-11p		:30			NM	1	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$430.00			
N 22	WHNS	10/31/12	11/02/12	M-F 730-8p	M-F 730-8p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--WTF--				1	\$700.00			
Totals											46	\$13,800.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/19/12	40	\$10,830.00	\$9,205.50
10/29/12 - 11/04/12	6	\$2,970.00	\$2,524.50
<b>Totals</b>	<b>46</b>	<b>\$13,800.00</b>	<b>\$11,730.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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